

Anis Aliabadi

Sr. Product designer

I'm a data-driven, interrogator, and empathetic product designer who starts from a position of curiosity to get to the end goal. During the 8 years of being a designer, I've worked on more than 25 products from e-commerce to games.

Contact me

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Skills

Design

- User Interface Design
- User Experience Design
- Visual Design
- Storyboarding
- Interactive prototypes
- Wireframing
- Data Visualization
- Flow Diagramming

Research

Focus Groups • Observation • Design Evaluation • Thematic Analysis • Task Analysis • Contextual Inquiry • Semi-structured Interview • Affinity Diagramming • Heuristic Evaluation • Diary Study • Surveys • Data Analysis • Experiment Design • A/B Testing

- HTML/CSS (acquaintance)

Tools

Figma • XD • Sketch • Miro
Balsamiq • overflow • Marvel
Zeplin • Google Analyti • Hotjar
Photoshop • Illustrator

Education

Dr. Shariati Vocational and Technical Girls College (Iran_Tehran)

Bachelor' in Graphic Design

Desertation:

Study of animations produced by UNICEF in the expression of children's rights

2009_2013

Experience

Sr. Product designer • Oct 2020_ Present

Nizek

Company Linkedin page: www.linkedin.com/company/nizek/

Tell: +98 9225010116

Nizek is a Web and Mobile development Company Based in Kuwait. I hired as a product designer.

- Building component library, design system, design specification, user flow and leading visual, interaction, information architecture for each product.
- Developing prototypes, and conducting experimentation.
- Through researching, sketching, prototyping, and user-testing experiences for most of the projects, I was useful to guide the client's product vision.

Sr. Product designer • Jul 2018_ Oct 2020 • 2 yrs 8 mos

Freelance

Resign from where I worked with lovely colleagues and deciding to be a freelancer was a challengeable issue. During this period I have done more than 15 international projects.

- Analyzed qualitative and quantitative data using affinity diagrams, designed high-fi mockups, Persona. etc
- Leading visual design, research, and evaluation of projects.
- Team up with some junior designers to teach them during designing a real project.

Product designer • Apr 2016_ Jul 2018 • 2 yrs and 4 mos

Mabna ICT Co.

Company Linkedin page: www.linkedin.com/company/mabna/about/

Tell: +98 21 22938328

As a designer in the Design and Media department, I was in charge of designing products ranging from games to e-commerce.

- Managing and designing +8 websites and 5 mobile applications for a variety of industries, including healthcare, gaming, food, utilities, and others.
- Worked directly with stakeholders, Po, and engineers on multiple projects.

Sr. UI/UX Designer/ Head of design • 2015_ 2016 • 1 yr

Hasin Technology Co.

Company Linkedin page: www.linkedin.com/company/hasingroup/

Tell: +98 21 88441678

I joined this company as a senior designer to manage the websites' redesign (gooshishop.com) and design it's mobile application. I lead the design team and provided user research, diagrams, and user interface design.

- Increased user satisfaction by more than 50% by integrating the design and micro-interactions.
- Developed usability tests that resulted in successful project execution.
- Creating high-fidelity prototypes that resulted in the Beta being launched without any pain points.

UI/UX Designer • 2014_ 2015 • 1 yr

Tik8 website (Iran Internet Ventures Holding)

Company Linkedin page: www.linkedin.com/company/netbarg/

Tell: +98 21 42024

Tik8 is an online movie and theatre ticket booking. My main responsibilities were:

- Conducting user journeys, site maps, prototyping, sketches, and UX evaluating.
- Creating stylish visual interfaces for the website and mobile application.
- Collaborating with Chief Executives, Product Owners, and Development team.

UI Designer/ Visual Designer • 2013_ 2014 • 1 yr

NetBarg Daily Deal Website (Iran Internet Ventures Holding)

Company Linkedin page: www.linkedin.com/company/netbarg/

Tell: +98 21 42024

NetBarg is the most popular and first group buying website in Iran. NetBarg mobile application won the Iran UX Award and the website won Iran's best website award that year. My main responsibilities were:

- Designing icons, illustrations, design system, prototyping, wireframing.
- Designing web pages and mobile applications.
- Achieved more than 75% conversion rate within the first two months of launching new design by designing the interaction, visual, and information architecture .